



RMHC
Upper Midwest



Golf Classic

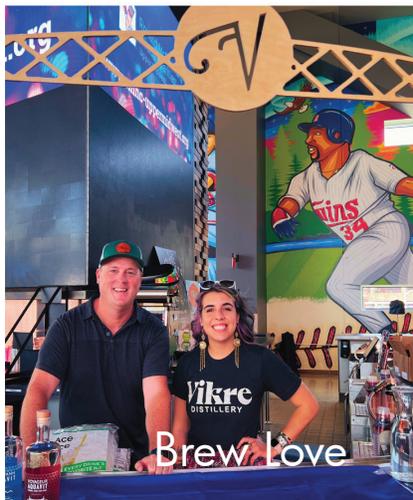
ANNUAL REPORT 2023



Jim Bovin



Family Walk



Brew Love



Brew Love North



Jim Bovin



Jim Bovin



Jim Bovin



We provide families with seriously ill or injured children a home-away-from-home and a caring community of support when they need it most.

In 2023, RMHC-UM served 5,770 families across our five Minnesota locations.

We provided 21,753 nights of lodging to families, saving them more than \$6.8 million in out-of-pocket expenses for hotel stays and meals, as well as basic daily supplies, and transportation costs.

Our Family Service programs and activities provide social and emotional support to family members of all ages, and include fun diversions as well as activities that address health and wellness needs.

- 130,840 recreational, educational and therapeutic program sessions

Families tell us that complimentary meals and snacks are the most important service we provide. Our robust meal program provides three nutritious meals a day, as well as healthy snacks and a grab and go refrigerator available 24/7.

- 130,094 complimentary meals, to-go entrees and snack bags



Our fully accredited K-12 School at RMH on Oak Street helps keep siblings and patients on track in school while they are away from home.

- 14 students (22-23 school year)



We're Here.

2023

Ronald McDonald House – Oak Street Minneapolis.

In partnership with U of M Masonic Children's Hospital

- 811 Families

Ronald McDonald House Children's Minnesota Minneapolis

- 2,467 Families

Ronald McDonald Family Room Children's Minnesota St. Paul

- 914 Families

Ronald McDonald Family Room Gillette Children's Specialty Healthcare St. Paul

- 1,438 Families

Ronald McDonald House Northland Duluth

In partnership with Essentia Health

- 140 Families



9,175 volunteers supported the organization in 2023, providing 46,218 hours of service. This is the equivalent of 22 full-time employees at a value of \$1.5 million. (According to the Independent Sector organization, the value of volunteer time is estimated nationally at \$31.80 per hour.)

Financials 2023

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash and Cash Equivalents	\$1,833,726
Operating Investments	10,625,175
Accounts Receivable, Net	350,953
Promises to Give, In-Kind Rent	376,062
Prepaid Expenses and Other Assets	161,799
Cash Surrender Value of Life Insurance Policies	0
Property and Equipment, Net	5,542,710
Endowment – Investments	9,110,098
TOTAL ASSETS	\$28,000,523

LIABILITIES

Accounts Payable and	606,158
Accrued Expenses	
Other Liabilities	15,345
TOTAL LIABILITIES	621,503

NET ASSETS

Unrestricted	20,286,577
Temporarily Restricted	3,048,231
Permanently Restricted	4,044,212
TOTAL NET ASSETS	\$27,379,020
TOTAL NET ASSETS & LIABILITIES	\$28,000,53

STATEMENT OF ACTIVITIES

PUBLIC SUPPORT & REVENUE

Contributions	\$5,627,151
Special Events Revenue	1,376,525
Room Donation/Fees	250,393
Third Party Reimbursements	31,312
Other Income	1,852,253
TOTAL REVENUE & SUPPORT	\$9,137,634

EXPENSES and LOSSES

Program Services	6,681,415
Fundraising	461,769
Administration	346,525
Cost of direct benefits to donors	263,393
TOTAL EXPENSES AND LOSSES	\$7,753,102

Change in Net Assets	2,997,910
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FUNCTIONAL EXPENSE

Lodging	\$5,913,221
Family Service	192,813
Volunteers	575,381
Fundraising	461,769
Administration	346,525
TOTAL 2023 EXPENSE	\$7,489,709

Board of Directors 2023

CHAIR

Mike Burbach

Chief Operating Officer
Ryerson

TREASURER/INCOMING CHAIR

Deirdre Hodgson, CPA

Principal, Public Sector
Clifton Larson Allen LLP

Kari Berman

Partner
Lewis, Brisbois, Bisgaard & Smith

Kaitlin Betlach

Sr. Client Engagement Manager
Microchip Technology

Laurin Cathey

Senior Vice President and
Chief Human Resource Officer
Children's Minnesota

Glen Cook

McDonald's Senior Executive, Retired
Current McDonald's owner/operator

Laura L. Daly

General Counsel, VP, Retail
Associate General Counsel, UNFI
Cub Foods and Shoppers

Lisa David

Partner/ Owner
eCapital Advisors

Jill Evenocheck

President & CEO
Ronald McDonald House Charities, Upper Midwest

Heather Fleck

President
PJ Fleck Row the Boat Foundation

Beth Heinz

Service Line Executive, Mother & Children's Services
Fairview Health Services

Brian Henke

Senior Vice President of Field Sales
Ecolab

Jay Hibbard

District Director, MN Gas Operations
Centerpoint Energy

Cory Hoepfner

Managing Director RBC Capital Markets & Manager
Upper Midwest Public Finance
RBC Capital Markets

Chad Jackson

Senior Manager, Brand Partnerships
Minnesota Twins

Melissa Kennedy

President
SHSK Inc., dba McDonald's

Brad Kittleson

Vice President, Property Management
CSM Properties

Tonya Loken

Community Relations Director
Essentia Health

Cabell Lolmaugh

President & CEO
The Tile Shop

Richard McLoone

Director, Retail Sales – Minnesota & Wisconsin
Reyes Coca-Cola Bottling

Blanca Milne-Cossio

Business Development & Key Account Consultant
Cargill – McDonald's Business Unit

Paula Montgomery

Executive Vice President of Administrative Affairs
Gillette Children's Specialty Healthcare

Thomas Morizio

Medical Device Executive

Felicia Palmer

Former Managing Partner & Co-Founder
herronpalmer, LLC

Steve Pilla

EVP, Chief Supply Chain Officer
Pentair

Jill Resler

Chief Executive Officer
MN Pork Producers Association

John R. Ryan III

Managing Partner & Owner
Ryan Financial Group

Julie St Marie

Retail Executive Consultant
Crescita Consulting

Jennifer Swanson

Chief Human Resources Officer
Liberty Diversified International

Brandon Thompson

Partner
Ciresi Conlin, LLP