



Ronald McDonald
House Charities
Upper Midwest

Keeping Families Close | ANNUAL REPORT 2020

BEGINNING IN MARCH 2020 and due to the COVID-19 pandemic, our four Twin Cities locations reduced levels of capacity to help ensure the safety of families. Because of this necessary step, the number of families served in 2020 is lower than in previous years.

Our services remained at 100%. Although we paused our 10,000-strong volunteer program, including Cooks for Kids, we provided three complimentary meals a day to families at all locations. *Families report that these meals are the most important service we provide.*



In 2020...

- Total Families Served 3,410
- Total of New Families 1,730
- Nights of Lodging 11,306
- Value of Services \$2,717,465

Value of Food Services to Families \$735,650
March 16 though end of year

IN A SURVEY to families

- 97% of families rated programs as very good or excellent
- 97% of families rated customer service at very good or excellent
- 89% felt better supported
- 90% felt better rested
- 83% felt less stressed



The Ronald McDonald House K-12 School, located inside RMH-Oak Street, is an accredited alternative Minneapolis Public School. One of only two “one-room schoolhouses” left in the state of Minnesota, it enables patients and siblings to stay on track academically during periods of extended hospitalization.

Due to the Covid-19 pandemic and in alignment with state and local school district guidelines, the RMH School closed its doors in March for the 2020 school year.

In 2020...

- # of student days 408
- Value of Services \$82,416

FINANCIALS 2020

STATEMENT OF FINANCIAL POSITION	
ASSETS	
Cash and Cash Equivalents	\$3,570,155
Operating Investments	5,146,536
Accounts Receivable, Net	162,646
Promises to Give, In-Kind Rent	730,456
Prepaid Expenses and Other Assets	172,058
Cash Surrender Value of Life Insurance Policies	31,537
Property and Equipment, Net	5,745,466
Endowment – Investments	9,303,003
TOTAL ASSETS	\$24,861,857
LIABILITIES	
Accounts Payable and Accrued Expenses	212,782
Other Liabilities	12,198
TOTAL LIABILITIES	224,980
NET ASSETS	
Unrestricted	15,893,427
Temporarily Restricted	5,122,079
Permanently Restricted	3,621,371
TOTAL NET ASSETS	\$24,636,877
TOTAL NET ASSETS & LIABILITIES	\$24,861,857

STATEMENT OF ACTIVITIES	
PUBLIC SUPPORT & REVENUE	
Contributions	\$5,549,024
Special Events Revenue	720,246
Room Donation/Fees	139,014
Third Party Reimbursements	27,219
Other Income	576,892
TOTAL REVENUE & SUPPORT	\$7,012,395
EXPENSES and LOSSES	
Program Services	4,962,536
Fundraising	354,301
Administration	361,609
Cost of direct benefits to donors	55,598
TOTAL EXPENSES AND LOSSES	\$5,734,044
Change in Net Assets	2,772,116
Net Assets, Beginning of Year	21,864,761
Net Assets, End of Year	24,636,877
FUNCTIONAL EXPENSE	
Lodging	\$4,224,869
Family Service	155,786
Volunteers	581,881
Fundraising	354,301
Administration	361,609
TOTAL 2020 EXPENSE	\$5,678,446

ADMINISTRATION
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612.331.5752

Ronald McDonald House Charities, Upper Midwest Mission. We, in partnership with our community, provide a comfortable and caring home-away-from-home that supports keeping families together and reduces stress during a child’s serious illness.

VOLUNTEERS

- 2,677 individual volunteers
- 20,905 hours of service provided

In response to the Covid-19 pandemic, we paused our onsite 10,000-strong volunteer program in March to help ensure a safe environment for families, many of whom have immune-compromised children.

Throughout the year, a very limited amount of volunteers assisted with meal prep and groundskeeping. Many groups continued service offsite by collecting wish list items.



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