

# Support Families

## From Your Workplace



RMHC®  
Upper Midwest

Across the region, companies large and small support Ronald McDonald House Charities, Upper Midwest in all sorts of ways. From bake-offs to casual days, every dollar donated and every minute volunteered enables us to provide a caring community of support to families dealing with a child's health crisis.

Our Community Engagement team is happy to provide poster templates, copies of our logo, email messages, social media posts and even custom donation landing pages to help you easily implement one or more of these ideas.

## Fundraising Ideas



### Silent Auctions

Solicit donations from individuals, departments and/or vendors and set up an enticing silent auction in a heavily trafficked area, such as the cafeteria. RMH can provide ideas (lunch with the CEO or rock star parking for a month, anyone?) as well as complimentary items and baskets to include in your auction. We're happy to provide auction supplies, such as bid sheets and placards, too!



### Point of Sale Programs

If your company sells a consumer product, consider asking your customers to "round-up" their purchase to the next whole dollar, or add a donation of \$1, \$3 or \$5 to their total.



### Food Truck Fiesta

Invite a handful of food trucks to your parking lot and charge your colleagues a small fee to access the area. Also encourage food truck operators to donate the day's tips to RMH. Don't forget to celebrate their generosity on social media!



### Appreciation Events

Add a philanthropic twist to your customer or employee appreciation party by asking guests to donate a nominal amount to RMH. Illustrate the impact their donations will make by having an RMH family member or staff member speak to your guests.



### Morning Joe

Encourage your coworkers to skip their purchased coffee one morning per week for one month and donate the savings to RMH. Even better, recruit your senior leadership team to deliver coffee to coworkers experiencing caffeine withdrawal.



### Employee Giving

Payroll deductions, "Dollars for Doers" and company matches are turnkey ways to raise money for charitable causes. Check with your HR department to determine if your company offers any of these programs – if so, promote the heck out of them! RMH staff is happy to present and/or provide videos for the launch of your employee giving campaign.



### Games Galore

Host a game marathon in a common space over the course of several days, with prizes provided by your company. Charge a small fee to participate. RMH staff can provide a spin wheel and Plinko if desired.



### % of Sales Programs

Arrange for a small percentage of retail or website daily sales to be donated to RMH. Include information about your support of our mission on signage and/or on your website.



## The Great Office Bake-Off

...or Chili Cook-Off: Choose a theme, set the date and encourage your colleagues to put their favorite recipes to the test. Charge a flat fee for small samples of each entry, place a donation jar to encourage impromptu donations, and invite coworkers from across the organization to taste and rank the entries!



## Casual Dress Days

Especially effective in more formal offices, charge colleagues a few dollars to “dress down” for the day. Set the rules (no PJ pants, please) and give participants stickers signaling their support of “The House that Love Built”.



## Snack Cart

Everyone needs a mid-day pick-me-up! Grab some office favorites at Costco or Sam’s Club and take shifts selling snacks to your colleagues. No vending machine required.

## Collection Drives

It takes a lot of goods and services to support the thousands of families who utilize our four Twin Cities sites every year. Any of the following “in-kind” drives would go a long way towards keeping our pantries stocked with everything our families need.



## Amazon Wish List Drive

We maintain an up-to-the-minute list of items we need, ranging from AA batteries to juice boxes, and paper towels to K-cups. Share the link to our Wish List with your colleagues and collect the items at your office or ship them directly to our administrative office – the choice is yours!



## Pack the Pantry

Coffee and creamer, soup, mac and cheese...these are just a few of the items RMH families can use to refuel in the midst of a long day. Our 24 hour “Help Yourself Pantries” are always in need of replenishment.



## RMH Wish List Box

Place our attractive, logo-identified Wish List Box in your reception area and encourage your coworkers to donate an item or two. It will fill up quickly, we promise!



## Fill the Trailer

Go big or go home with this idea! We’ll park our trailer in a highly visible spot for a week and give you a list of items we currently need. An awesome photo op for you and your colleagues.



## Giving Tree

A great way to end the year on a charitable note, you set up a tree in a visible spot and we provide gift tags featuring a wide range of items, from pasta to paper bowls and everything in between.



## Celebration Time

When your campaign or event concludes, it’s time to celebrate! RMH is happy to provide a jumbo check for a presentation at your place or ours, highlight your success on social media, write a brief article for your internal newsletter and/or share the good news of your good work in the way that works best for you.

For more workplace giving ideas and inspiration, contact Ellen Newkirk, Community Engagement Manager at 612.238.8101 or [enewkirk@rmhc-uppermidwest.org](mailto:enewkirk@rmhc-uppermidwest.org)

  
6,700+  
**FAMILIES**  
A YEAR

