# **Ronald McDonald House** NORTHLAN



## INTERESTED IN SUPPORTING THE RMH NORTHLAND HOUSE?

Our onsite opportunities are currently paused for the safety of our families, but we have a variety of ways you can support the House from home! If you are interested in one of the options below, please contact the Northland House Welcome Desk at 218.576.0865 for questions and extra information.

Ronald McDonald House Northland is one of our five Upper Midwest locations. We greatly appreciate your support of RMH families and thank you for joining us in our mission to keep families together during a child's health crisis.

## **COMMUNITY EVENTS**

## WAYS TO FUNDRAISE

#### **SILENT AUCTIONS**

Solicit donations from individuals, departments and/or vendors and set up an enticing silent auction. RMH can provide ideas, auction supplies as well as complimentary items and baskets to include!

# APPRECIATION EVENTS

Add a philanthropic twist to your customer or employee appreciation party by asking guests to donate a nominal amount to RMH. Illustrate the impact their donations will make by having an RMH family member or staff member speak to your quests.

#### % AND POINT OF SALES PROGRAMS

Arrange for a small percentage of retail or website sales to be donated to RMH or consider asking your customers to "round-up" their purchase to the next whole dollar.

## EMPLOYEE GIVING



Payroll deductions, "Dollars for Doers" and company matches are turnkey ways to raise money for charitable causes. Check with your HR department to determine if your company offers any of these programs! RMH staff is happy to support in the launch of your employee giving campaign.

## **COLLECTION DRIVES**



Coffee and creamer, soup, mac and cheese... These are just a few of the items RMH families can use to refuel in the midst of a long day. Help stock our 24-hour Grab N Go Pantries! Host a Pack the Pantry event to collect shelf-stable food items to fill the pantries at the Northland House.

#### WISH LIST DRIVE

Please contact Paula for up-to-the-minute Wish List needs at the House. 218.576.0866 or pbroschofsky@rmhc-uppermidwest.org

## POP TAB COLLECTION

The Ronald McDonald House receives thousands of dollars each year thanks to the abundant amounts of pop tabs that individuals and groups collect for us throughout the year. Each tab really adds up! You can collect more than just pop tabs too... Tabs can come from energy drinks, soup cans, dog food containers and anything with an aluminum tab!

#### **Fun Fact!**

The idea originated right here in Minnesota and continues to be one of our top fundraisers!

#### Interested in organizing one of these community events or have an idea of your own?

Contact Kelly Hegi, Community Engagement Manager, to learn more at 612.238.8101 or kheqi@rmhc-uppermidwest.org

## **OTHER IDEAS**



The Northland House provides three meals each day for RMH families. Add something delicious to the menu and cater a meal for the House!

## **SPONSOR AN ITEM FOR THE HOUSE**



Pick a needed House item to donate once a month to support the families that stay with us. Some of our most popular items include: paper towels, laundry detergent, dishwasher detergent, coffee, coffee creamers and sparkling water.

Contact Paula Broschofsky, RMH Northland Program Manager, direct at 218.576.0866 or pbroschofsky@rmhc-uppermidwest.org for more details!

# **KITS for a CAUSE**

## FOR CAREGIVERS

#### **Activity Kits**

- Adult coloring books/mandalas
- Colored pencils with sharpener
- Puzzle books, word finds, crosswords
- lournals
- Stress balls

## Self-Care Kits

- Water bottle
- Face masks/eye pillow
- Lotion and lip balm
- Nail Kits
- Loofah/body brush .
- Herbal tea

## FOR FAMILIES

## Sponsor a "National Day Of" Activity

- Assemble kits with a theme/or specific focus!
- Choose an actual 'Day of' such as National Trivia Day, National LEGO Day, National Movie Day or secular holiday theme

# Game Night Kits

- Board games, classic card games or family friendly activities
- Microwave popcorn, trail mix, jerky, fruit snacks or candy

## FOR KIDS

## **Activity Kits**

- Ages 3-6: Puzzles, matching game cards, small toys and games (Hot Wheels, tea party set, stickers)
- Ages 7-12: Puzzles, riddle books, card games, stress balls, games, origami paper, fidgets

## Dress Up Kits 🚿

- Superhero kit: Cape, mask, themed book, puzzle, game/activity
- Princess kit: Tiara, dress/tutu, costume jewelry, themed book, puzzle, game/activity
- Other kit ideas: Doctor, nurse, veterinarian, chef, firefighter

All items must be new and unused. Completed kits can be shipped or dropped off at 503 East 3rd Street, 4th Floor Duluth, MN 55805. Please reach out with any questions by calling the Northland Welcome Desk at 218.576.0865.